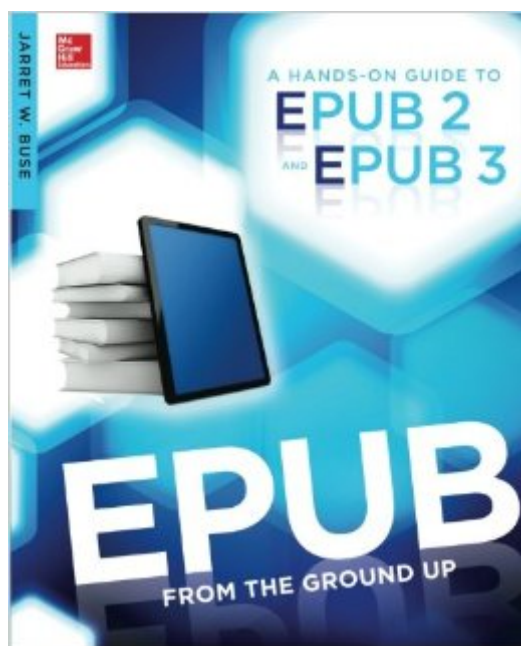


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# EPUB From The Ground Up: A Hands-On Guide To EPUB 2 And EPUB 3



## Synopsis

CREATE PERFECTLY FORMATTED E-BOOKS WITH EPUB! EPUB from the Ground Up shows you, step by step, how to develop state-of-the-art electronic publications with one of the most widely used standards in the industry. This practical guide walks you through the basics of HTML, XHTML, XML, CSS, and JavaScript. No prior experience with markup languages or programming is needed! You'll learn how to set up your EPUB file, select fonts, add images, and even incorporate audio, video, interactivity, and more features with EPUB 3. The book explains how to convert your file for use on various devices, including the Kindle. The most popular free software for EPUB creation, such as Sigil and Calibre, is also discussed. Detailed examples help you understand the concepts covered in this hands-on resource. Learn how to use XML, HTML, and XHTML to code your EPUB file Enhance the visual quality of your e-book with CSS Change fonts and add colors and images Create the table of contents and manage reading order using Navigation Center eXtended (NCX) and Open Packaging Format (OPF) files Convert your EPUB file to Kindle and other formats Discover how digital rights management (DRM) and signatures protect e-books and how to secure embedded fonts with font obfuscation Learn to use EPUB 3 enhancements, including support for audio, video, and Flash files, Mathematics Markup Language (MathML), Synchronized Multimedia Integration Language (SMIL), and more Create interactive e-books using JavaScript All examples and source code in the book are available for download at [www.mhprofessional.com/EPUB](http://www.mhprofessional.com/EPUB)

## Book Information

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## Customer Reviews

I have rarely seen a book so poorly written and marred by factual errors as "EPUB From the Ground Up." Let the book speak for itself. In the first chapter, the author writes: "In this chapter, you will learn about the EPUB version 2 standard, referred to as EPUB 2.... Some standards are mainly for the black-and-white e-readers, while others are for the color e-readers. For example, some standards are compliant for the color e-readers, which allows for the use of video, text, and audio. Other e-readers may only allow for text. EPUB 2 is mainly for the black-and-white e-readers, but can be viewed on color devices as well." The idea that there are some "standards" for black-and-white e-readers and others for color is never explained, as the only "standard" mentioned so far is EPUB 2, which has no such limitations: there are literally thousands of e-books conforming to the EPUB 2 standard that contain color material, and black-and-white e-readers display them just as well as a black-and-white printer renders a page with color elements. Further, the phrase "some standards are compliant" is nonsensical: it is documents or devices that are compliant--that is, they comply with a standard--not the other way around. This example is typical of the author's careless articulation of technical concepts, which leads one to question whether he really understands the material. Organization is a weak point as well. In chapter 1, "EPUB Defined", the section "What Is an EPUB?" doesn't occur until page 17. Prior to that, the author runs through dozens of abbreviations and technical terms, calling some unimportant and promising to return to others later, giving no sense of their relative importance.

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